□RJESSEGREEN

66 BE PART OF THE LEADING ENTREPRENEURIAL COMMUNITY OF DENTISTS IN AUSTRALIA **

Dr Jesse Green is a dentist, entrepreneur, coach and thought leader who specialises in working with established highperforming dentists and industry young guns hungry for success.

He is also the author of Amazon number 1 best seller **RETENTION! How to Plug the #1 Profit Leak in Your Dental Practice.** The book masterfully combines the fundamentals of building a leading dental practice with cutting-edge strategies on how to excel in any economic climate.

In an increasingly over-competitive market, he has made an art of helping his elite clients play bigger, better and smarter. Jesse is the founder of Practice Max, a 7-step high-performance business mastermind that offers the latest in entrepreneurial thinking tools and cutting-edge ideas from the dental and non-dental worlds.

He is renowned for creating tailored solutions that deliver financial results, top-performing teams and smart systems to free up profits and time for ambitious practice owners.

Typically, his Practice Max clients achieve a 47% revenue increase within 18 months.

Jesse started his early career as a dental officer in the Royal Australian Navy, before owning private practices of his own. Success came early. After buying his first private practice in 2004, he doubled turnover and quadrupled profits before selling it for a tidy sum only four years later.

SPEAKER**PROFILE**

⁶⁴ DELIVERING REAL WORLD, NO NONSENSE SOLUTIONS THAT WORK ³⁷

Drawing on his nearly two decades of intensely practical experience, Jesse is a sought-after speaker on practice management for national and international business audiences.

His niche is highly motivated, enterprising dentists who elegantly combine outstanding clinical care with the latest in entrepreneurial thinking – a combination he describes as a 'dentalpreneur'.

He does this by offering a rare big-picture perspective and fresh solutions to modern dilemmas posed by the post-GFC world. With his proven success matrix, Jesse has what it takes to propel already-thriving dental practices to the ultimate level.

The Canberra-based dynamo has a reputation for being authentic, engaging and easygoing. With his razor-sharp military mind, he aims to not only educate but entertain his audiences.

While Jesse can engage audiences on the many aspects of a business success paradigm, his core themes include accelerating patient flow, building and leading great teams, and secret to having a business and a life.

CONTACT DETAILS

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